

IT'S
★NOT TOO
LATE!★

TAKE THE

NATURAL RESOURCES SURVEY

RESPOND BY
★MAY
10★

★FREE
COTTON★
T-SHIRT



As a U.S. cotton grower, you are committed and invested in responsible cotton production. Please help Cotton Incorporated promote the investments and the great strides U.S. farmers like you have made in environmental stewardship by completing the Natural Resources Survey.

Your participation in the Survey is important to the success of the Cotton Research and Promotion Program conducted on your behalf. Your data will be included in the national average and your responses will be anonymous. Please, take the time to respond to the questions that only you, the producer, can answer.



HELP US PROMOTE YOUR COTTON:
WWW.COTTONINC.COM/AGSURVEY

COTTON
LEADS 

WHO SHOULD TAKE THE SURVEY?

Growers who are directly responsible for a cotton production operation. Please take the survey only once.

WHY SHOULD I TAKE IT?

The results of this survey will:

- 1 Develop an accurate summary of the many gains in environmental stewardship that have been made by U.S. cotton producers in recent years.
- 2 Guide the development of future research and promotion efforts of the Cotton Research & Promotion Program.
- 3 Provide a foundation to increase demand for your cotton through efforts such as the Cotton LEADS™ Program.
- 4 Get a free t-shirt for taking the survey*!

HOW DO I TAKE IT?

Please visit: WWW.COTTONINC.COM/AGSURVEY

The survey is completely anonymous and should only take about twenty minutes to complete.

QUESTIONS ABOUT THE SURVEY?

Email: AgSurvey@cottoninc.com

Call: 1.919.678.2220



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*Only available to the first 1,000 participants that complete the survey and entry form. Natural Resources Survey Giveaway. No purchase necessary to enter or win. To enter: be one of the first 1,000 entrants to (a) go to www.cottoninc.com/agsurvey (the "Web site"), (b) complete the survey, and (c) submit your completed online entry form. Survey ends at 11:59 a.m. ET on May 10, 2015. Limit one entry per person. Open only to legal U.S. residents who are 18 years of age or older at the time of entry. The first 1,000 entrants will be awarded one 100% made in the USA cotton shirt (Approx. Retail Value: \$15.00). Some restrictions apply. Sponsor and Operator: Cotton Incorporated, 6399 Weston Parkway, Cary, NC 27513. Visit www.cottoninc.com/agsurvey/officialrules.pdf for Official Rules.