PRE-REGISTER: [www.ugatiftonconference.org](http://www.ugatiftonconference.org) 1/10/14

Or call: 229.386.3416

**Georgia Cotton Commission’s 7th Annual Meeting**

**and**

**UGA Cotton Production Workshop**

**January 22, 2014**

**UGA Tifton Campus Conference Center**

**AGENDA**

**Georgia Cotton Production Workshop**

7:30 a.m. Name badge pick-up & late registration – breakfast

8 – 8:50 a.m. Economics and Marketing (Rm. 1)

Insect Pest Management (Rms. 6/7)

Cotton Varieties for 2014 & Up and Coming Technologies (Rm. 10)

9 – 9:50 a.m. Irrigation Technology and Cotton Physiology (Rm. 1)

Plant Pathology (Rms. 4/5)

Agronomics - Cotton Variety Performance & Management (Rms. 6/7)

Soil Fertility (Rm. 10)

9:50 – 10:00 a.m. Break

**Georgia Cotton Commission Annual Meeting**

10-10:30 a.m. Welcome, recognition of sponsors, Commission report

10:30-10:45 a.m. Sharon P. Kane, Public Service Associate, Economist, Center for Agribusiness and Economic Development, University of Georgia, *The Economic Contribution of Cotton Production in Georgia*.

10:45-11:15a.m. Mark Messura, Senior Vice President, Global Marketing, Cotton Incorporated, *Cotton LEADS: Securing a Place for U.S. Cotton in the World Market.*

11:15-11:30 a.m. Ronnie Lee, President, Southern Cotton Growers, *Comments from Southern Cotton Growers.*

11:30 a.m.-12:00 p.m. Dr. Gary Adams, Vice President, Cotton Policy and Economics, National Cotton Council, *Farm Program and Trade Policy Update.*

12:00-1:15 p.m. Lunch, sponsor recognitions, producer drawings

1:15-1:45 p.m. Presentation of the Georgia Quality Cotton Awards

**Georgia Cotton Production Workshop**

2:10 – 3:00 p.m. Economics and Marketing (Rm. 1)

Insect Pest Management (Rms. 6/7)

Cotton Varieties for 2014 & Up and Coming Technologies (Rm. 10)

3:10 – 4:00 p.m. Irrigation Technology and Cotton Physiology (Rm. 1)

Plant Pathology (Rms. 4/5)

Agronomics - Cotton Variety Performance & Management (Rms. 6/7)

Soil Fertility (Rm. 10)

**2014 Cotton Production Workshop – Breakout Sessions**

**University of Georgia Cotton Team**

***Agronomics - Cotton Variety Performance & Management*:**  Results from the 2013 UGA On-Farm Cotton Variety Performance Evaluation Program and agronomic approaches for agronomic irrigation management of modern cotton varieties. (Guy Collins & Jared Whitaker)

***Cotton Varieties for 2014 & Up and Coming Technologies:***  Cotton varieties for 2014 & Technology Options for the near future (Seed Company Representatives)

***Economics and Marketing*:** Overview and discussion of the 2013-2014 US and World cotton market situation and price outlook; costs and net return comparisons for 2014. (Don Shurley & Amanda Smith)

***Irrigation Technology and Cotton Physiology*:** Smartphone Irrigation Scheduling App; Irrigation technology; Cotton sensitivity to water stress. (George Vellidis, Calvin Perry, & John Snider)

***Insect Pest Management*:** Update for management of cotton insect pests (Phillip Roberts & Mike Toews)

***Plant Pathology*:**  Updates for disease and nematode management for 2014. (Bob Kemerait)

***Soil Fertility*:** Updates for nutrient management of modern cotton varieties. (Glen Harris) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Scheduled Times for Breakout Sessions** (each session will be offered two times):

8:00 am - 8:50 am Economics and Marketing (Rm. 1)

Insect Pest Management (Rms. 6/7)

Cotton Varieties for 2014 & Up and Coming Technologies (Rm. 10)

9:00 am - 9:50 am Irrigation Technology and Cotton Physiology (Rm. 1)

Plant Pathology (Rms. 4/5)

Agronomics - Cotton Variety Performance & Management (Rms. 6/7)

Soil Fertility (Rm. 10)

2:10 pm - 3:00 pm Economics and Marketing (Rm. 1)

Insect Pest Management (Rms. 6/7)

Cotton Varieties for 2014 & Up and Coming Technologies (Rm. 10)

3:10 pm - 4:00 pm Irrigation Technology and Cotton Physiology (Rm. 1)

Plant Pathology (Rms. 4/5)

Agronomics - Cotton Variety Performance & Management (Rms. 6/7)

Soil Fertility (Rm. 10)